**SPONSORSHIP BENEFITS & AGREEMENT PACKAGES:**

1. PLATINUM SPONSOR
2. GOLD SPONSOR
3. SILVER SPONSOR
4. BRONZE SPONSOR
5. EXHIBITOR
6. MEDIA SPONSOR
7. CATERING SPONSOR
8. **PLATINUM SPONSOR PACKAGE:**

**A.1. Events’ Display & Existence:**

Prime Booth Location in an exhibit space of **18sq.m**. (Width: 9 m, Depth: 2 m & Height: 2,2 m)

**A.2. Events’ Publications:**

* Inclusion of two full-colored **Recruiting Ads** in the Employment & Internship fairs booklets (3000 copies) - size of the Ad page is “A5- Width: 14.8 cm & Height: 21 cm”
* Acknowledgement as Platinum Sponsor “Logo & Name” in all events publications “Posters, Banners, Fliers, and booklets”
* 3 Campus Mega Posters “Width: 4 m & Height: 7 m”
* 6000 Fliers “Size: A5 to be distributed as per Media sponsors’ Agreement”
* Inclusion of 2 B/W **Company Profile** pages as an insert in the Employment Fairs Booklets (3000 copies) - size of the Ad page is “A5- Width: 14.8 cm & Height: 21 cm”
* Inclusion of Maximum 10 B/W pages for company’s **Vacancies** in the Employment Fairs Booklets (3000 copies) - size of the Ad page is “A5- Width: 14.8 cm & Height: 21 cm”
* Acknowledgement as the Platinum Sponsor on the **Closing Ceremony** Stage Background “Logo & Name”
* Placing two promotional Roll-ups next to the entrance gate at the closing ceremony and all other events

**A.3. Media & Promotion:**

* Acknowledgement as The Platinum Sponsor on the Employment Fairs’ Billboard “Logo & Name”

“Billboard Location: 26th of July Mehwar Road, Duration: one month: November, 2015”

* Acknowledgement as The Platinum Sponsor in the Fall Employment Fair’s Newspaper Ads “Logo & Name”

“Al-Ahram Newspaper: Friday, 27thof November, 2015”

* Video Commercial Ad to arise on MSA University- Campus LCDs: “Number of LCDs: 9 Screens – Ad Length: 45 seconds/ 7 Repetitions per day- Duration: one month prior each event”
* Acknowledgement as The Platinum Sponsor in the following websites/ Facebook pages:

[alumni.msa.edu.eg](http://www.alumni.msa.edu.eg)[cpc.msa.edu.eg](http://www.cpc.msa.edu.eg)[www.msa.edu.eg](http://www.msa.edu.eg) “Pop-up Advertisement- 10 days before each event”

<https://www.facebook.com/?q=#/MSAUniversity.News?ref=ts&fref=ts>

<https://www.facebook.com/Alumni.MSA>[https://www.facebook.com/MSA.CPC](https://www.facebook.com/MSA.CPC?fref=ts)

**A.4. Recruitment:**

* 1 Year full access to the online database on the CPC website: [www.cpc.msa.edu.eg](http://www.cpc.msa.edu.eg)& Alumni Website: [www.alumni.msa.edu.eg](http://www.alumni.msa.edu.eg)
* Two Full On-Campus Career days throughout the year: exact dates subject to agreement with the Career Placement Center- CPC
* Annual “1 Year” Recruitment Contract: This contract will guarantee excellent recruitment service for 12 months without any extra fees, including initial screening and psychometric assessment if required
* Fully equipped interview room: Electrical utilities + Wireless internet + meeting table + Printer + Pens & Pads

**A.5. Corporate Representatives:**

The right to receive up to 6 invitations for corporate representatives per event “Name, Job Title, email and Mobile number are required” – This invitation includes “Lunch, Beverage & Coffee vouchers, MSA Welcome Package & giveaways”

1. **GOLD SPONSOR PACKAGE:**

**B.1. Events’ Display & Existence:**

Prime Booth Location in an exhibit space of **12sq.m**. (Width: 6 m, Depth: 2 m & Height: 2,2 m)

**B.2. Events’ Publications:**

* Inclusion of one full-colored **Recruiting Ad** in the Employment & Internship fairs booklets (3000 copies) - size of the Ad page is “A5- Width: 14.8 cm & Height: 21 cm”
* Acknowledgement as the Gold Sponsor “Logo & Name” in all events publications “Posters, Banners, Fliers, Invitations and booklets”
* 6000 Fliers “Size: A5 to be distributed as per Media sponsors’ Agreement”
* Inclusion of 1 B/W **Company Profile** page as an insert in the Employment Fairs Booklets (3000 copies) - size of the Ad page is “A5- Width: 14.8 cm & Height: 21 cm”
* Inclusion of Maximum 6 B/W pages for company’s **Vacancies** in the Employment Fairs Booklets (3000 copies) - size of the Ad page is “A5- Width: 14.8 cm & Height: 21 cm”

**B.3. Media & Promotion:**

* Acknowledgement as The Gold Sponsor in the Fall Employment Fair’s Newspaper Ads “Logo & Name”

“Al-Ahram Newspaper: Friday, 27thof November, 2015”

* Video Commercial Ad to arise on MSA University- Campus LCDs: “Number of LCDs: 9 Screens – Ad Length: 45 seconds/ 4 Repetitions per day- Duration: one month prior each event”
* Acknowledgement as The Gold Sponsor in the following websites/ Facebook pages:

[alumni.msa.edu.eg](http://www.alumni.msa.edu.eg)[cpc.msa.edu.eg](http://www.cpc.msa.edu.eg)[www.msa.edu.eg](http://www.msa.edu.eg) “Pop-up Advertisement- 10 days before each event”

<https://www.facebook.com/?q=#/MSAUniversity.News?ref=ts&fref=ts>

<https://www.facebook.com/Alumni.MSA>[https://www.facebook.com/MSA.CPC](https://www.facebook.com/MSA.CPC?fref=ts)

**B.4. Recruitment:**

* 9 month full access to the online database on the CPC website: [www.cpc.msa.edu.eg](http://www.cpc.msa.edu.eg)& Alumni Website: [www.alumni.msa.edu.eg](http://www.alumni.msa.edu.eg)
* One Full On-Campus Career day throughout the year: exact date subjects to agreement with the Career Placement Center- CPC
* 9 month Recruitment Contract: This contract will guarantee excellent recruitment service for 9 months without any extra fees, including initial screening and psychometric assessment if required
* Fully equipped interview room: Electrical utilities + Wireless internet + meeting table + Printer + Pens & Pads

**B.5. Corporate Representatives:**

The right to receive up to 4 invitations for corporate representatives per event “Name, Job Title, email and Mobile number are required” – This invitation includes “Lunch, Beverage & Coffee vouchers, MSA Welcome Package & giveaways”

1. **SILVER SPONSOR PACKAGE:**

**C.1. Events’ Display & Existence:**

Prime Booth Location in an exhibit space of **8sq.m**. (Width: 4 m, Depth: 2 m & Height: 2,2 m)

**C.2. Events’ Publications:**

* Inclusion of one full-colored **Recruiting Ad** in the Employment & Internship fairs booklets (3000 copies) - size of the Ad page is “A5- Width: 14.8 cm & Height: 21 cm”
* Acknowledgement as the Bronze Sponsor “Logo & Name” in all events publications “Posters, Banners, Fliers, and booklets”
* 6000 Fliers “Size: A5 to be distributed as per Media sponsors’ Agreement”
* Inclusion of 1 B/W **Company Profile** page as an insert in the Employment Fairs Booklets (3000 copies) - size of the Ad page is “A5- Width: 14.8 cm & Height: 21 cm”
* Inclusion of Maximum 6 B/W pages for company’s **Vacancies** in the Employment Fairs Booklets (3000 copies) - size of the Ad page is “A5- Width: 14.8 cm & Height: 21 cm”

**C.3. Media & Promotion:**

* Acknowledgement as The Silver Sponsor in the following websites/ Facebook pages:

[alumni.msa.edu.eg](http://www.alumni.msa.edu.eg)[cpc.msa.edu.eg](http://www.cpc.msa.edu.eg)[www.msa.edu.eg](http://www.msa.edu.eg) “Pop-up Advertisement- 10 days before each event”

<https://www.facebook.com/?q=#/MSAUniversity.News?ref=ts&fref=ts>

<https://www.facebook.com/Alumni.MSA>[https://www.facebook.com/MSA.CPC](https://www.facebook.com/MSA.CPC?fref=ts)

**C.4. Recruitment:**

* 6 month full access to the online database on the CPC website: [www.cpc.msa.edu.eg](http://www.cpc.msa.edu.eg)& Alumni Website: [www.alumni.msa.edu.eg](http://www.alumni.msa.edu.eg)
* 6 month Recruitment Contract: This contract will guarantee excellent recruitment service for 6 months without any extra fees, including initial screening and psychometric assessment if required
* Fully equipped interview room: Electrical utilities + Wireless internet + meeting table + Printer + Pens & Pads

**C.5. Corporate Representatives:**

The right to receive up to 4 invitations for corporate representatives per event “Name, Job Title, email and Mobile number are required” – This invitation includes “Lunch, Beverage & Coffee vouchers, MSA Welcome Package & giveaways”

1. **BRONZE SPONSOR PACKAGE:**

**D.1. Events’ Display & Existence:**

Prime Booth Location in an exhibit space of **6sq.m**. (Width: 3 m, Depth: 2 m & Height: 2,2 m)

**D.2. Events’ Publications:**

* Acknowledgement as the Silver Sponsor “Logo & Name” in the following events’ publications “Posters, Banners, Fliers, and booklets”
* Inclusion of 1 B/W **Company Profile** page as an insert in the Employment Fairs Booklets (3000 copies) - size of the Ad page is “A5- Width: 14.8 cm & Height: 21 cm”
* Inclusion of Maximum 6 B/W pages for company’s **Vacancies** in the Employment Fairs Booklets (3000 copies) - size of the Ad page is “A5- Width: 14.8 cm & Height: 21 cm”

**D.3. Media & Promotion:**

Acknowledgement as The Bronze Sponsor in the following websites/ Facebook pages:

[alumni.msa.edu.eg](http://www.alumni.msa.edu.eg)[cpc.msa.edu.eg](http://www.cpc.msa.edu.eg)[www.msa.edu.eg](http://www.msa.edu.eg) “Pop-up Advertisement- 10 days before each event”

<https://www.facebook.com/?q=#/MSAUniversity.News?ref=ts&fref=ts>

<https://www.facebook.com/Alumni.MSA>[https://www.facebook.com/MSA.CPC](https://www.facebook.com/MSA.CPC?fref=ts)

**D.4. Recruitment:**

* 3 month full access to the online database on the CPC website: [www.cpc.msa.edu.eg](http://www.cpc.msa.edu.eg)& Alumni Website: [www.alumni.msa.edu.eg](http://www.alumni.msa.edu.eg)
* 3 month Recruitment Contract: This contract will guarantee excellent recruitment service for 3 months without any extra fees, including initial screening and psychometric assessment if required
* Fully equipped interview room: Electrical utilities + Wireless internet + meeting table + Printer + Pens & Pads

**D.5. Corporate Representatives:**

The right to receive up to 3 invitations for corporate representatives per event “Name, Job Title, email and Mobile number are required” – This invitation includes “Lunch, Beverage & Coffee vouchers, MSA Welcome Package & giveaways”

1. **EXHIBITOR PACKAGE:**

**E.1. Events’ Display & Existence:**

Prime Booth Location in an exhibit space of **4sq.m**. (Width: 2 m, Depth: 2 m & Height: 2,2 m)

**E.2. Events’ Publications:**

* Inclusion of 1 B/W **Company Profile** page as an insert in the Employment Fairs Booklets (3000 copies) - size of the Ad page is “A5- Width: 14.8 cm & Height: 21 cm”
* Inclusion of Maximum 6 B/W pages for company’s **Vacancies** in the Employment Fairs Booklets (3000 copies) - size of the Ad page is “A5- Width: 14.8 cm & Height: 21 cm”

**E.3. Media & Promotion:**

Acknowledgement as The Exhibitor in the following websites/ Facebook pages:

[alumni.msa.edu.eg](http://www.alumni.msa.edu.eg)[cpc.msa.edu.eg](http://www.cpc.msa.edu.eg)[www.msa.edu.eg](http://www.msa.edu.eg) “Pop-up Advertisement- 10 days before each event”

<https://www.facebook.com/?q=#/MSAUniversity.News?ref=ts&fref=ts>

<https://www.facebook.com/Alumni.MSA>[https://www.facebook.com/MSA.CPC](https://www.facebook.com/MSA.CPC?fref=ts)

**E.4. Recruitment:**

1 month full access to the online database on the CPC website: [www.cpc.msa.edu.eg](http://www.cpc.msa.edu.eg)& Alumni Website: [www.alumni.msa.edu.eg](http://www.alumni.msa.edu.eg)

**E.5. Corporate Representatives:**

The right to receive up to 2 invitations for corporate representatives per event “Name, Job Title, email and Mobile number are required” – This invitation includes “Lunch, Beverage & Coffee vouchers, MSA Welcome Package & giveaways”

1. **MEDIA SPONSOR PACKAGE:**

**F.1. Events’ Display & Existence:**

Prime Booth Location in an exhibit space of **4sq.m**. (Width: 2 m, Depth: 2 m & Height: 2,2 m)

**F.2. Events’ Publications:**

* Acknowledgement as The Media Sponsor “Logo & Name” in all events publications “Posters, Banners, Fliers, and booklets”
* 3 Campus Mega Posters “Width: 4 m & Height: 7 m”
* 6000 Fliers “Size: A5 to be distributed as per Media sponsors’ Agreement”
* Inclusion of 2 B/W **Company Profile** pages as an insert in the Employment Fairs Booklets (3000 copies) - size of the Ad page is “A5- Width: 14.8 cm & Height: 21 cm”

**F.3. Media & Promotion:**

* Acknowledgement as The Media Sponsor on the Employment Fairs’ Billboard “Logo & Name”

“Billboard Location: 26th of July Mehwar Road, Duration: one month: November, 2015”

* Acknowledgement as The Media Sponsor in the Fall Employment Fair’s Newspaper Ads “Logo & Name”

“Al-Ahram Newspaper: Friday 27th of November, 2015”

* Video Commercial Ad to arise on MSA University- Campus LCDs: “Number of LCDs: 9 Screens – Ad Length: 45seconds/ 5 Repetitions per day- Duration: one month prior each event”
* Acknowledgement as The Media Sponsor in the following websites/ Facebook pages:

[alumni.msa.edu.eg](http://www.alumni.msa.edu.eg)[cpc.msa.edu.eg](http://www.cpc.msa.edu.eg)[www.msa.edu.eg](http://www.msa.edu.eg) “Pop-up Advertisement- 10 days before each event”

<https://www.facebook.com/?q=#/MSAUniversity.News?ref=ts&fref=ts>

<https://www.facebook.com/Alumni.MSA>[https://www.facebook.com/MSA.CPC](https://www.facebook.com/MSA.CPC?fref=ts)

**F.4. Corporate Representatives:**

The right to receive up to 2 invitations for corporate representatives per event “Name, Job Title, email and Mobile number are required” – This invitation includes “Lunch, Beverage & Coffee vouchers, MSA Welcome Package & giveaways”

1. **CATERING SPONSOR PACKAGE:**

**G.2. Events’ Publications:**

* Acknowledgement as The Catering Sponsor “Logo & Name” in all events publications “Posters, Banners, Fliers, and booklets”
* 3 Campus Mega Posters “Width: 4 m & Height: 7 m”
* 6000 Fliers “Size: A5 to be distributed as per Media sponsors’ Agreement”
* Inclusion of 2 B/W **Company Profile** pages as an insert in the Employment Fairs Booklets (3000 copies) - size of the Ad page is “A5- Width: 14.8 cm & Height: 21 cm”

**G.3. Media & Promotion:**

* Acknowledgement as The Catering Sponsor on the Employment Fairs’ Billboard “Logo & Name”

“Billboard Location: 26th of July Mehwar Road, Duration: one month: November, 2014”

* Acknowledgement as The Catering Sponsor in the Fall Employment Fair’s Newspaper Ads “Logo & Name”

“Al-Ahram Newspaper: Friday 27th of November, 2015”

* Video Commercial Ad to arise on MSA University- Campus LCDs: “Number of LCDs: 9 Screens – Ad Length: 45 seconds/ 5 Repetitions per day- Duration: one month prior each event”
* Acknowledgement as The Catering Sponsor in the following websites/ Facebook pages:

[alumni.msa.edu.eg](http://www.alumni.msa.edu.eg)[cpc.msa.edu.eg](http://www.cpc.msa.edu.eg)[www.msa.edu.eg](http://www.msa.edu.eg)

“Pop-up Advertisement- 10 days before each event”

<https://www.facebook.com/?q=#/MSAUniversity.News?ref=ts&fref=ts>

<https://www.facebook.com/Alumni.MSA>[https://www.facebook.com/MSA.CPC](https://www.facebook.com/MSA.CPC?fref=ts)